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#  <br> JOLIMARK HOLDINGS LIMITED <br> 映 美 控 股 有 限 公 司 <br> （Incorporated in the Cayman Islands with limited liability） 

（Stock code：2028）

## INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2009

## UNAUDITED CONSOLIDATED RESULTS

The board of directors（the＂Board＂）of Jolimark Holdings Limited（the＂Company＂）hereby announces the unaudited consolidated results of the Company and its subsidiaries（the＂Group＂）for the six months ended 30 June 2009，together with the comparative figures for the corresponding period of last year as follows：

## Condensed Consolidated Interim Income Statement

|  | Note | Six months ended 30 June |  |
| :---: | :---: | :---: | :---: |
|  |  | 2009 | 2008 |
|  |  | Unaudited RMB＇000 | Unaudited RMB＇000 |
| Turnover |  | 205，738 | 251，317 |
| Cost of goods sold |  | $(168,427)$ | $(234,280)$ |
| Gross profit |  | 37，311 | 17，037 |
| Other income |  | 3，287 | 2，164 |
| Selling and marketing costs |  | $(13,318)$ | $(16,118)$ |
| Administrative expenses |  | $(24,602)$ | $(29,347)$ |
| Other gains／（losses）－net | 5 | 5，345 | $(7,942)$ |
| Operating profit／（loss） | 6 | 8，023 | $(34,206)$ |
| Finance（expenses）／income－net |  | （49） | 361 |
| Share of losses of associates |  | （245） | （72） |


|  | Note | Six months ended 30 June |  |
| :---: | :---: | :---: | :---: |
|  |  | 2009 | 2008 |
|  |  | Unaudited <br> RMB’000 | Unaudited RMB'000 |
| Profit/(loss)before income tax |  | 7,729 | $(33,917)$ |
| Income tax(expenses)/credit | 7 | $(2,399)$ | 578 |
| Profit/(loss)for the period |  | 5,330 | $(33,339)$ |
| Attributable to: |  |  |  |
| Shareholders of the Company |  | 4,697 | $(33,316)$ |
| Minority interests |  | 633 | (23) |
|  |  | 5,330 | $(33,339)$ |
| Basic and diluted earning/(loss)per share for profit/(loss) attributable to the shareholders of the Company during the period (expressed in RMB per share) | 8 | 0.008 | (0.057) |

## Condensed Consolidated Interim Statement of Comprehensive Income

|  | Six months ended 30 June |  |
| :---: | :---: | :---: |
|  | 2009 | 2008 |
|  | Unaudited RMB'000 | Unaudited RMB'000 |
| Profit/(loss) for the period | 5,330 | $(33,339)$ |
| Other comprehensive income for the period | - | - |
| Total comprehensive income/(loss) for the period | 5,330 | $(33,339)$ |
| Attributable to: |  |  |
| Shareholders of the Company | 4,697 | $(33,316)$ |
| Minority interests | 633 | (23) |
|  | 5,330 | $(33,339)$ |

## Condensed Consolidated Interim Balance Sheet

|  | Note | As |  |
| :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 30 \text { June } \\ 2009 \\ \text { Unaudited } \\ \text { RMB'000 } \end{array}$ | 31 December 2008 <br> Audited <br> RMB'000 |
| ASSETS |  |  |  |
| Non-current assets |  |  |  |
| Property, plant and equipment |  | 93,923 | 98,500 |
| Land use right |  | 10,756 | 10,900 |
| Intangible assets |  | 1,406 | 1,498 |
| Interests in associates |  | 225 | 470 |
| Available-for-sale financial assets |  | 500 | 1,000 |
| Deferred income tax assets |  | 4,946 | 5,347 |
|  |  | 111,756 | 117,715 |
| Current assets |  |  |  |
| Inventories |  | 181,602 | 158,374 |
| Trade and other receivables | 10 | 82,501 | 114,951 |
| Financial assets at fair value through profit or loss |  | - | 3,455 |
| Restricted cash |  | 27,685 | - |
| Cash and cash equivalents |  | 133,525 | 175,412 |
|  |  | 425,313 | 452,192 |
| Total assets |  | 537,069 | 569,907 |
| EQUITY |  |  |  |
| Capital and reserves attributable to the shareholders of the Company |  |  |  |
| Share capital and premium |  | 261,540 | 271,226 |
| Other reserves |  | 190,091 | 190,036 |
| Accumulated losses |  | $(7,923)$ | $(12,620)$ |
|  |  | 443,708 | 448,642 |
| Minority interests |  | 14,517 | 13,884 |
| Total equity |  | 458,225 | 462,526 |


| As at |  |  |
| :---: | :---: | ---: |
|  | 30 June | 31 December |
|  | $\mathbf{2 0 0 9}$ | 2008 |
| Note | Unaudited | Audited |
| RMB'000 | RMB'000 |  |

## LIABILITIES

## Current liabilities

| Trade and other payables | 11 | $\mathbf{4 9 , 2 2 9}$ | 100,028 |
| :--- | ---: | ---: | ---: |
| Notes payable |  | $\mathbf{2 7 , 6 6 4}$ | - |
| Current income tax liabilities | $\mathbf{1 , 9 5 1}$ | 192 |  |

Borrowings - 7,161

Total equity and liabilities

| $\mathbf{5 3 7 , 0 6 9}$ |
| :--- |

Net current assets
346,469 $\quad 344,811$

Total assets less current liabilities
458,225
462,526

## Condensed Consolidated Interim Statement of Changes in Equity

|  | Attributable to shareholders of the Company |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Share capital and premium Unaudited RMB'000 | Other reserves Unaudited RMB'000 | Retained earnings/ (accumulated losses) Unaudited RMB'000 | Minority interests Unaudited RMB'000 | Total <br> Unaudited <br> RMB'000 |
| Balance at 1 January 2008 | 282,194 | 185,252 | 85,149 | 14,261 | 566,856 |
| Loss for the period | - | - | $(33,316)$ | (23) | $(33,339)$ |
| Other comprehensive income for the period | - | - | - | - | - |
| Transfer to the statutory reserve and enterprise expansion fund | - | 3,716 | $(3,716)$ | - | - |
| Re-purchase and cancellation of shares of the Company | $(10,968)$ | - | - | - | $(10,968)$ |
| Final dividends for 2007 (note 9(b)) | - | - | $(4,061)$ | - | $(4,061)$ |
| Balance at 30 June 2008 | 271,226 | 188,968 | 44,056 | 14,238 | 518,488 |
| Balance at 1 January 2009 | 271,226 | 190,036 | $(12,620)$ | 13,884 | 462,526 |
| Profit for the period | - | - | 4,697 | 633 | 5,330 |
| Other comprehensive income for the period | - | - | - | - | - |
| Share option granted to employees | - | 55 | - | - | 55 |
| Re-purchase and cancellation of shares of the Company | $(1,357)$ | - | - | - | $(1,357)$ |
| Final dividends for 2008 (note 9(a)) | $(8,329)$ | - | - | - | $(8,329)$ |
| Balance at 30 June 2009 | 261,540 | 190,091 | $(7,923)$ | 14,517 | 458,225 |

## Notes to the Condensed Consolidated Interim Financial Information

## 1. GENERAL INFORMATION

Jolimark Holdings Limited (the "Company") and its subsidiaries (the "Group") are principally engaged in the manufacture and sale of printers, tax control equipment, projectors and other electronic products in the People's Republic of China (the "PRC").

The Company was incorporated in the Cayman Islands on 22 July 2004 as an exempted company with limited liability under the Companies Law (2003 Revision) of the Cayman Islands. The address of its registered office is Clifton House, 75 Fort Street, PO Box 1350 GT, George Town, Grand Cayman, Cayman Islands.

The Company has its primary listing on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 29 June 2005.

This condensed consolidated interim financial information was approved for issue by the board of directors of the Company (the "BoD") on 16 September 2009.

This condensed consolidated interim financial information has not been audited.

## 2. BASIS OF PREPARATION

The condensed consolidated interim financial information for the six months ended 30 June 2009 has been prepared in accordance with Hong Kong Accounting Standard 34 "Interim financial reporting" issued by the Hong Kong Institute of Certified Public Accountants. The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2008, which have been prepared in accordance with Hong Kong Financial Reporting Standards.

## 3. SIGNIFICANT ACCOUNTING POLICIES

Except as described below, the accounting policies adopted are consistent with those of the annual financial statements for the year ended 31 December 2008, as described in those annual financial statements.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.
(a) The following new standards and amendments to standards are mandatory for the first time for the financial year beginning 1 January 2009

- HKAS 1 (revised), "Presentation of financial statements".
- HKAS 23 (Revised), "Borrowing costs".
- Amendment to HKFRS 7, "Financial instruments: disclosures".
- HKFRS 8, "Operating segments".
- HKAS 2 (amendment), "Share-based payment".
(b) The following new standards, amendments to standards and interpretations are mandatory for the first time for the financial year beginning 1 January 2009, but are not relevant for the Group
- HKAS 32 (amendment), "Financial instruments: presentation".
- HK(IFRIC) 9 (amendment), "Reassessment of embedded derivatives" and HKAS 39 (amendment), "Financial instruments: Recognition and measurement".
- HK(IFRIC) 13, "Customer loyalty programmes".
- HK(IFRIC) 15, "Agreements for the construction of real estate".
- HK(IFRIC) 16, "Hedges of a net investment in a foreign operation".
- HKAS 39 (amendment), "Financial instruments: Recognition and measurement".


## 4. SEGMENT INFORMATION

The chief executive officer and senior management of the Group are the chief operating decision-maker ("CODM") of the Group. The CODM reviews the Group's internal reporting in order to assess performance and allocate resources. Management has determined the operating segments based on these reports.

The CODM manages the Group's business from the perspective of different product lines of the Group, i.e. printers, tax control equipment, projectors and other electronic products manufacturing.

The CODM assesses the performances of the operating segments based on a measure of segment turnover and segment results. Segment results excludes other income, administrative expenses, other gains/(losses), finance (expenses)/income and income tax (expenses)/credit, which are centrally managed for the Group. Other information provided to the CODM is measured in a manner consistent with that in the financial statements.

Total segment assets exclude deferred income taxes, financial assets at fair value through profit and loss, restricted cash, cash and cash equivalents and other assets shared by all segments, which are managed on a central basis.

The segment turnover and results and the reconciliation with profit for the six months ended 30 June 2009 are as follows:

|  | Printer and tax control equipment RMB'000 | Projectors RMB'000 | Other electronic products manufacturing RMB'000 | $\begin{array}{r} \text { Total } \\ \text { RMB'000 } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Turnover (from external customers) | 118,440 | 75,445 | 11,853 | 205,738 |
| Segment results | 14,974 | 5,892 | 2,382 | 23,248 |
| Other income |  |  |  | 3,287 |
| Administrative expenses |  |  |  | $(24,602)$ |
| Other gains, excluding impairment loss of available-for-sale financial assets |  |  |  | 5,845 |
| Finance expenses - net |  |  |  | (49) |
| Income tax expenses |  |  |  | $(2,399)$ |
| Profit for the period |  |  |  | 5,330 |
| Segment results include: |  |  |  |  |
| Impairment loss of available-for-sale financial assets | (500) | - | - | (500) |
| Share of losses of associates | (245) | - | - | (245) |
| Depreciation and amortisation charge | $(2,713)$ | $\stackrel{(1,685)}{ }$ | (115) | $(4,513)$ |

The segment turnover and results and the reconciliation with loss for the six months ended 30 June 2008 are as follows:

|  | Printer and tax control equipment RMB'000 | Projectors RMB'000 | Other electronic products manufacturing RMB'000 | Total <br> RMB'000 |
| :---: | :---: | :---: | :---: | :---: |
| Turnover (from external customers) | 140,379 | 93,168 | 17,770 | 251,317 |
| Segment results | $(9,136)$ | 6,222 | 3,761 | 847 |
| Other income |  |  |  | 2,164 |
| Administrative expenses |  |  |  | $(29,347)$ |
| Other losses - net |  |  |  | $(7,942)$ |
| Finance income - net |  |  |  | 361 |
| Income tax credit |  |  |  | 578 |
| Loss for the period |  |  |  | $(33,339)$ |
| Segment results include: |  |  |  |  |
| Share of losses of associates | (72) | - | - | (72) |
| Depreciation and amortisation charge | $(2,883)$ | $(1,664)$ | (29) | $(4,576)$ |

The segment assets and the reconciliation with total assets as at 30 June 2009 are as follows:

|  | Printer and tax control equipment RMB'000 | Projectors RMB'000 | Other <br> electronic products manufacturing RMB'000 | $\begin{array}{r} \text { Total } \\ \text { RMB'000 } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Segment assets | 182,298 | 57,959 | 22,482 | 262,739 |
| Unallocated assets |  |  |  |  |
| Property, plant and equipment and land use right (note (a)) |  |  |  | 81,116 |
| Deferred income tax assets |  |  |  | 4,946 |
| Other receivables |  |  |  | 27,058 |
| Restricted cash |  |  |  | 27,685 |
| Cash and cash equivalents |  |  |  | 133,525 |
|  |  |  |  | 274,330 |
| Total assets |  |  |  | 537,069 |
| Segment assets include: |  |  |  |  |
| Investments in associates | 225 | - | - | 225 |
| Additions of property, plant and equipment during the six months ended 30 June 2009 | 1,294 | - | - | 1,294 |

The segment assets and the reconciliation with total assets as at 31 December 2008 are as follows:

|  | Printer and tax control equipment RMB'000 | Projectors RMB'000 | Other electronic products manufacturing RMB'000 | Total <br> RMB'000 |
| :---: | :---: | :---: | :---: | :---: |
| Segment assets | 193,205 | 68,482 | 21,606 | 283,293 |
| Unallocated assets |  |  |  |  |
| Property, plant and equipment and land use right (note (a)) |  |  |  | 84,157 |
| Deferred income tax assets |  |  |  | 5,347 |
| Other receivables |  |  |  | 18,243 |
| Financial assets at fair value through profit or loss |  |  |  | 3,455 |
| Cash and cash equivalents |  |  |  | 175,412 |
|  |  |  |  | 286,614 |
| Total assets |  |  |  | 569,907 |
| Segment assets include: |  |  |  |  |
| Investments in associates | 470 | - | - | 470 |
| Additions of property, plant and equipment during the year ended 31 December 2008 | 5,611 | 785 | 11 | 6,407 |

(a) Amounts represent portion of property, plant and equipment and land use right shared by all the segments.

The Group is domiciled in the PRC. The turnover from external customers are as follows:

|  | Six months ended 30 June |  |
| :---: | :---: | :---: |
|  | 2009 | 2008 |
|  | RMB'000 | RMB'000 |
| In the PRC | 180,682 | 211,484 |
| In other countries | 25,056 | 39,833 |
|  | 205,738 | 251,317 |

As at 30 June 2009 and 31 December 2008, non-current assets, other than deferred tax assets, are mainly located in the PRC.

For the six months ended 30 June 2009, turnover of approximately RMB75,006,000 (six months ended 30 June 2008: RMB91,642,000) are derived from a single external customers. These turnover are attributable to the segment of projectors.

## 5. OTHER GAINS/(LOSSES) - NET

Six months ended 30 June
20092008
RMB'000 RMB'000

Net foreign exchange gains/(losses)
343
Impairment loss of available-for-sale financial assets
(500)

Fair value gains/(losses) on financial assets at fair value through profit or loss (note (a))

5,502
$\xlongequal{\mathbf{5 , 3 4 5}} \xlongequal{(7,942)}$
(a) Amounts represent the fair value gains/(losses) on the investments in listed equity securities. All the listed equity securities were disposed of during the six months ended 30 June 2009.

## 6. OPERATING PROFIT/(LOSS)

The following items have been charged to the operating profit during the period:

|  | Six months ended 30 June |  |
| :---: | :---: | :---: |
|  | 2009 | 2008 |
|  | RMB'000 | RMB'000 |
| Write down of inventories | - | 1,795 |
| Provision for impairment of receivables | 5,348 | 598 |

## 7. INCOME TAX (EXPENSES)/CREDIT

Six months ended 30 June
20092008
RMB'000
RMB'000

Current income tax

- Hong Kong profits tax
(198)
- PRC enterprise income tax

Deferred income tax
$(1,800)$
(401)
$(2,399)$ $\qquad$

## Hong Kong Profits Tax

Hong Kong profits tax has been provided at the rate of $16.5 \%$ for the six months ended 30 June 2009 and 2008.

## PRC Enterprise Income Tax

The main business of the Group is conducted in the PRC and the major subsidiary of the Group is Kong Yue Electronics \& Information (Xinhui) Limited ("Kongyue Information"), which is a foreign investment company based in Xinhui, the PRC. PRC enterprise income tax of Kongyue Information is provided on the basis of its profit for statutory financial reporting purposes, adjusted for income and expenses items, which are not assessable or deductible for income tax purpose. The effective enterprise income tax rate of Kongyue Information is $15 \%$ for the six months ended 30 June 2009 (six months ended 30 June 2008: 15\%).

## 8. EARNING/(LOSS) PER SHARE

Basic earning/(loss) per share is calculated by dividing the earning/(loss) attributable to shareholders of the Company by the weighted average number of ordinary shares in issue during the period.

|  | Six months ended $\mathbf{3 0}$ June |  |
| :--- | ---: | ---: |
| 2008 |  |  |
| Earning/(loss) attributable to shareholders of the Company (RMB) | $\mathbf{2 0 0 9}$ |  |
| Weighted average number of ordinary shares in issue (thousands) | $\mathbf{4 , 6 9 7 , 0 0 0}$ | $(33,316,000)$ |
| Basic earning/(loss) per share (RMB per share) | $\mathbf{5 7 0 , 9 1 7}$ | 588,883 |
| $\mathbf{0 . 0 0 8}$ | $(0.057)$ |  |

Diluted earning/(loss) per share is calculated by adjusting the weighted average number of outstanding ordinary shares with assuming conversion of all dilutive potential ordinary shares. The dilutive potential ordinary shares of the Company are share options. As the exercise price of the share options is higher than the average market share price of the Company's shares for the six months ended 30 June 2009, there is no potential dilutive impact of the share options during the six months ended 30 June 2009.

## 9. DIVIDEND

(a) A final dividend for the year ended 31 December 2008 of HK $\$ 0.017$ per ordinary share, totaling approximately HK $\$ 9,471,000$ (equivalent to $\mathrm{RMB} 8,329,000$ ) has been declared out of share premium of the Company in the Company's Annual General Meeting on 26 May 2009 and paid during the six months ended 30 June 2009.

According to the Companies Law (2003 Revision) of the Cayman Islands and the articles of association of the Company, the dividends can be declared out of share premium account but subject to solvency test.
(b) A final dividend for the year ended 31 December 2007 of HK $\$ 0.008$ per ordinary share, totaling approximately HK $\$ 4,778,000$ (equivalent to RMB4,061,000) has been declared in the Company's Annual General Meeting on 23 May 2008 and paid during the six months ended 30 June 2008.
(c) In a meeting held on 16 September 2009, the directors of the Company determined that no interim dividend would be declared for the six months ended 30 June 2009 (six months ended 30 June 2008: nil).

## 10. TRADE AND OTHER RECEIVABLES

|  | As at |  |
| :---: | :---: | :---: |
|  | $\begin{array}{r} 30 \text { June } \\ 2009 \\ \text { RMB'000 } \end{array}$ | $\begin{array}{r} 31 \text { December } \\ 2008 \\ \text { RMB } 000 \end{array}$ |
| Trade receivables <br> — Third parties <br> - Related parties | $\begin{array}{r} 56,117 \\ 7,450 \end{array}$ | $\begin{array}{r} 91,806 \\ 6,944 \end{array}$ |
| Less: provision for impairment of receivables | $\begin{gathered} 63,567 \\ (28,029) \\ \hline \end{gathered}$ | $\begin{gathered} 98,750 \\ (22,681) \end{gathered}$ |
| Trade receivables - net | 35,538 | 76,069 |
| Prepayments <br> — Third parties <br> - Related parties | $\begin{array}{r} 15,945 \\ 3,960 \end{array}$ | $\begin{array}{r} 16,218 \\ 4,421 \end{array}$ |
| Other receivables <br> — Third parties <br> - Associates <br> - Related parties | $\begin{array}{r} 19,843 \\ 852 \\ \mathbf{6 , 3 6 3} \\ \hline \end{array}$ | $\begin{array}{r} 10,811 \\ 819 \\ 6,613 \\ \hline \end{array}$ |
|  | 82,501 | 114,951 |

As at 30 June 2009, the fair value of trade and other receivables approximate their carrying amounts.

The Group's sales to corporate customers are generally granted with credit terms ranging from 30 to 180 days or extended as considered appropriate by the directors of the Company. At 30 June 2009, the ageing analysis of the trade receivables, including amounts due from related parties of trading in nature, was as follows:

|  | As at |  |
| :---: | :---: | :---: |
|  | 30 June | 31 December |
|  | 2009 | 2008 |
|  | RMB'000 | RMB'000 |
| 0-30 days | 20,314 | 54,293 |
| 31-90 days | 8,572 | 7,538 |
| 91-180 days | 1,681 | 2,656 |
| 181-365 days | 2,594 | 1,599 |
| Over 365 days | 30,406 | 32,664 |
|  | 63,567 | 98,750 |

## 11. TRADE AND OTHER PAYABLES

|  | As at |  |
| :---: | :---: | :---: |
|  | $\begin{array}{r} 30 \text { June } \\ 2009 \\ \text { RMB'000 } \end{array}$ | $\begin{array}{r} 31 \text { December } \\ 2008 \\ R M B^{\prime} 000 \end{array}$ |
| Trade payables |  |  |
| - Third parties | 35,182 | 75,074 |
| - Related parties | 2,579 | 3,577 |
|  | 37,761 | 78,651 |
| Other payables to third parties | 9,110 | 16,169 |
| Advances from customers | 2,358 | 5,208 |
|  | 49,229 | 100,028 |

At 30 June 2009, the ageing analysis of the trade payables, including amounts due to related parties, was as follows:

|  | As at |  |
| :---: | :---: | :---: |
|  | 30 June | 31 December |
|  | 2009 | 2008 |
|  | RMB'000 | RMB'000 |
| 0-30 days | 15,388 | 35,231 |
| 31-90 days | 13,563 | 38,064 |
| 91-180 days | 6,325 | 3,959 |
| 181-365 days | 1,631 | 440 |
| Over 365 days | 854 | 957 |
|  | 37,761 | 78,651 |

## MANAGEMENT'S DISCUSSION AND ANALYSIS

## Business Review

## Printer and Tax Control Equipment Business

The sales of printer and tax control equipment of the Group for the first half of 2009 decreased by approximately $16 \%$ from the corresponding period of last year to approximately RMB118,440,000, representing approximately $58 \%$ of the turnover of the Group. The decrease in sales was mainly due to termination of the distribution of printers of other brand. Although the sales of printer and tax control equipment decreased in the first half of the year, the sales of products of "Jolimark" brand experienced a significant growth as compared to that of the corresponding period of last year. Meanwhile, as the gross profit margin of products of "Jolimark" brand is higher than that of other distributed brands, the gross profit margin of printer and tax control equipment recorded a substantial increase in the first half year, as compared to that of corresponding period of last year.

## Projector Business

The turnover of the projector business decreased by approximately $19 \%$ from the corresponding period last year to approximately RMB75,445,000, representing approximately $36 \%$ of the turnover of the Group. It was mainly due to a decrease in demand of orders from customers. The gross profit margin of the projector business increased slightly from approximately $7 \%$ of the corresponding period of last year to approximately $8 \%$ in the first half of the year.

## Other Electronic Products Manufacturing Business

The turnover of other electronic products manufacturing business of the Group decreased by approximately $33 \%$ from the corresponding period of last year to approximately RMB11, 853,000 , representing approximately $6 \%$ of the turnover of the Group. The decrease was mainly due to the financial tsunami. As for the gross profit margin, during the first half of the year, it decreased slightly by approximately $1 \%$ as compared to that of last year.

## Financial Review

## Results Summary

During the six months ended 30 June 2009, the Group recorded a turnover of approximately RMB205,738,000, decreased by approximately $18 \%$ from the corresponding period of last year and the gross margin increased to approximately $18 \%$ from approximately $7 \%$ of the corresponding period of last year.

The profit attributable to shareholders for the Group was approximately RMB5,330,000 and the basic earnings per share was RMB0.008 during the period. The improvement in the results was mainly attributed to:
(1) significant increase in the gross profit margin of the products;
(2) the optimization of the management structure and the operations process, resulting in the decrease in the administrative expenses of approximately $16 \%$ from the corresponding period of last year;
(3) the sufficiency of cash of the Group which resulted in a decrease in finance costs; and
(4) the rebound of the stock market in the People's Republic of China (the "PRC") during the first half of the year, leading to a record of profit in the investment of shares during the six months ended 30 June 2009.

## Operating Results Analysis by Product

|  | For the six months ended 30 June |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  |  | 2008 |  |  |
|  | Turnover RMB'000 | Gross Profit RMB ${ }^{\prime} 000$ | Gross <br> Profit <br> Margin | Turnover RMB'000 | Gross <br> Profit <br> RMB'000 | Gross <br> Profit Margin |
| Printer and tax control equipment | 118,440 | 28,807 | 24\% | 140,379 | 7,054 | 5\% |
| Projectors | 75,445 | 6,122 | 8\% | 93,168 | 6,222 | 7\% |
| Other electronic products manufacturing | 11,853 | 2,382 | 20\% | 17,770 | 3,761 | 21\% |
| Total | 205,738 | 37,311 | 18\% | 251,317 | $\underline{17,037}$ | 7\% |

## Capital Expenditure

For the six months ended 30 June 2009, capital expenditure amounted to approximately RMB1,365,000, which was mainly related to the purchase of property, plant and equipment.

## Liquidity and Financial Position

As at 30 June 2009, the total assets of the Group amounted to approximately RMB537,069,000 (31 December 2008: RMB569,907,000), shareholder's fund amounted to approximately RMB443,708,000 (31 December 2008: RMB448,642,000), minority interests amounted to approximately RMB14,517,000 (31 December 2008: RMB13,884,000) and current liabilities amounted to approximately RMB78,844,000 (31 December 2008: RMB107,381,000). The current ratio of the Group was approximately 5.4 (31 December 2008: 4.2).

As at 30 June 2009, the cash and the cash equivalents of the Group amounted to approximately RMB133,525,000 (31 December 2008: RMB175,412,000) whereas no bank loan was outstanding (31 December 2008: RMB7,161,000). The gearing ratio* was 0\% (31 December 2008: 1.3\%). The Group had no assets held under finance lease or operating lease during the period.

* Gearing ratio: Borrowings/Total Assets


## Contingent Liabilities

As at 30 June 2009, the Group had no material contingent liabilities.

## Staff

As at 30 June 2009, the Group employed a total 895 staff, of which all staff were employed in Mainland China except for 10 who were employed in Hong Kong and overseas. The Group implemented its remuneration policy based on the merits of an individual staff member. In addition, fringe benefits such as insurance, medical allowance and pension were provided to ensure the competitiveness of the Group.

## Future Business Outlook

For the printer and tax control equipment business, owing to the policies of various regions, the promotion progress of the tax control electronic cash registers was not satisfactory. While concerning such business, the Group will emphasize on the development of its own branded dot matrix printer market in the second half of the year, and will develop the printing equipment and solutions related to the application in the industries such as logistics, retail, finance, medicine and taxation, by using the advantages of its existing brand, sales channels, technologies and production. There is stable demand of dot matrix printers in the PRC, especially in the areas of taxation, medicine, finance and telecommunications. The Group will continue to maintain the efforts in this business, in particular the development of new products, brand-marketing and the invention of new applications. At the same time, it will also develops the OEM, ODM and the overseas markets. As for the projector business, owing to the keen competition in the market, the Group expects that there will be a decline in turnover for this business. The Group will take a cautious approach towards this business. As for the electronic manufacturing services (EMS) business, as the Group is focused on the small-to-medium customers of optoelectronicmechanical integrated products, the competition is relatively less intense. The Group will strive to enhance the competitive edges and the scale of economy of such business.

## OTHER INFORMATION

## Share Option Scheme

Details of the share option scheme were set out in the published annual report of the Company for the year ended 31 December 2008. No movement was noted during the six months ended 30 June 2009.

## Purchase, Sale or Redemption of the Company's Listed Securities

During the six months ended 30 June 2009, the Company purchased a total of 9,304,000 Company's listed shares on the Stock Exchange and such shares were then subsequently cancelled. Details of the repurchase of shares are summarised as follows:


Save as disclosed above, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the period under review.

## The Code on Corporate Governance Practices

The Directors consider that during the six months ended 30 June 2009, the Company has complied with the Code on Corporate Governance Practices as set out in Appendix 14 under the Rules Governing the Listing of Securities on the Stock Exchange.

## Model Code for Securities Transactions

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") contained in Appendix 10 under the Listing Rules as the model code for securities transactions by the relevant Directors. The Company has made specific enquiry of all Directors and the Directors confirmed that, during the six months ended 30 June 2009, they have complied with all the relevant requirements set out in the Model Code.

## Audit Committee

The audit committee has reviewed this interim report.

## Remuneration Committee

The Company has established a remuneration committee to consider the remunerations for the Directors and senior management of the Company. The remuneration committee comprises Mr. Lai Ming, Joseph, Mr. Meng Yan and Mr. Xu Guangmao who are all Independent Non-Executive Directors and Mr. Au Kwok Lun who is an Executive Director. During the period, Mr. Au Kwok Lun was appointed as the chairman of the remuneration committee.

By order of the Board<br>Jolimark Holdings Limited<br>Au Pak Yin<br>Chairman

Hong Kong, 16 September 2009

As at the date of this announcement, the Board comprises Mr. Au Pak Yin, Mr. Au Kwok Lun and Mr. Ou Guo Liang, as Executive Directors and Mr. Lai Ming, Joseph, Mr. Meng Yan and Mr. Xu Guangmao, as Independent Non-Executive Directors.

